

Resources

Hot Product Demos in Palm Springs

Fifty of the PC industry's most creative and innovative companies will be demonstrating their wares for the first time at **Demo '95** in Palm Springs. The annual product and technology showcase, sponsored by *PC Letter* editors Stewart Alsop and David Coursey, features real-world demonstrations given by product developers and managers. The three-day showcase runs February 6–8 at the Stouffer Esmeralda Resort. Weekend travelers can participate in the Early Arrival Activities.

Registration for all three days costs \$1,795, and includes all demonstrations, breakfasts and lunches, receptions, Demo '95 premiums, and other bonuses. For more information contact Patrick Murphy at InfoWorld Editorial Events (San Mateo, Calif.) at 800.633.4312 or 415.286.2732; fax 415.286.2750.

Multimedia Turns Ten

Has it been that long already? The tenth **Intermedia** conference provides a forum for multimedia developers and users to discuss emerging trends, share inside information, and introduce new ideas. The program material is arranged along four parallel tracks: a Creative track, a (presumably uncreative) Business track, a Technology track, and a Markets track. Those who prefer San Francisco to Palm Springs will find the show at the Moscone Center February 7–9. Several pre-conference workshops will be held on Monday (2/6).

The registration fee for all three days is \$1,195, or \$695 for any one day. Registration includes admission to all general sessions, breakout sessions, and exhibit halls, daily lunches, and the opening-night gala reception. The workshops cost an extra \$150. Simultaneous Japanese translation is available for \$195. Register by calling Intermedia (Carrollton, Texas) at 203.840.5634; fax 214.245.8700.

New PC Benchmarks Available

Ziff-Davis's **Winstone95**, which debuted at Comdex, includes several enhancements over the widely used Winstone94 benchmark. All other ZD benchmarks also have been updated. To request a copy, send a fax to ZD Benchmark Operation (Morrisville, N.C.) at 919.380.2879.

BAPCo also announced plans to release a new benchmark suite. The new tests, based on 10 Windows applications exercised by scripts, are due in January. The price has been cut to a \$10 shipping and handling fee; previous versions sold for hundreds of dollars. For more information or to get your copy, call BAPCo (Santa Clara, Calif.) at 800.321.0457 or 408.988.7654.

The Future of Mobile Computing—in Arizona?

If the future of mobile computing is important to you, you shouldn't miss **Insights '95**, billed as a conference for leaders in mobile computing and communications. Organized by Gerry Purdy's Mobile Computing Insights, this three-day event will cover topics including software support for mobile users (featuring a special session on Windows 95), display systems, storage systems, human factors, wireless communication, power management, and messaging services. Our own Michael Slater will lead a panel discussion titled "CPU and Core Logic Strategies for Mobile Computing."

All attendees will have the opportunity to "test drive" a new Zaurus handheld computer from Sharp, as well as other mobile hardware and software products, during the conference. Attendees arriving on Sunday can join a golf outing and a Super Bowl party.

Insights '95 will be held on January 29 through February 1 at the Camelback Inn in Scottsdale, Ariz. Registration costs \$1,795 (\$1,595 for *Mobile Letter* subscribers). To register, call Mobile Computing Insights (Santa Clara, Calif.) at 800.593.3952 or 408.253.6600.